

How to photograph a virtual tour

Photographing Linear Segments

A linear segment is a portion of a tour made up of a series of still photos which take a user along a path. This type of segment typically has a beginning and an end, for example, a hiking trail.

Steps

1. Start at the beginning of your path
2. Take a forward-facing photo
3. Turn around 180 degrees and take a rear-facing photo
4. Move along your path a consistent distance (2 metres, 5 metres, etc.)
5. Repeat Steps 2 through 4 until you reach the end of your path

Best practices

- Photograph in consistent lighting
- Take photos from the same height where possible
- Use a tripod or mono-pod if possible
- Keep the camera level with the ground
- Space images close enough to see the next point in the tour

Photographing Panorama Segments

A panoramic segment is a portion of a tour where a viewer can pan side to side to see an uninterrupted 360° view of a location from a single vantage point. This can be achieved by stitching a series of still images together to create a seamless composition.



Steps

1. Set up your tripod on a level surface
2. Adjust the legs of the tripod so the camera will be level with the ground
3. Take a photo
4. Rotate the camera 15 degrees on the tripod
5. Repeat steps 3 and 4 until you return to your original point

Best practices

- Photograph in consistent lighting
- Take photos from the same height where possible
- Avoid photographing beside large objects which will block the view
- A tripod is required for consistency of images
 - We recommend using a tripod equipped with a level and degrees of measurement

- Keep the camera level with the ground
- Space images close enough to see the next point in the tour

Photographing Interior Segments

An interior segment is a portion of a tour that uses a series of still images to show a user through an interior space. The user has control over what direction to look in and how to move through the space.

Steps

1. Choose the viewpoint you would like to showcase
2. Take a photo
3. Rotate the camera to the next desired angle from that viewpoint
4. Take another photo
5. Repeat steps 4 and 5 until all desired angles are achieved

Best practices

- Photograph in consistent lighting
- Take photos from the same height where possible
- Avoid photographing beside large objects which will block the view
- A tripod or mono-pod is recommended for consistency of images
- Keep the camera level with the ground
- Space images close enough to see the next point in the tour

Photographing an Exterior Segment

An exterior segment is a portion of a tour that uses a series of still images to take a user around the outside of an object or building. The user has control of how quickly to move through the segment and what direction to go in.

Steps

1. Start at the front the object/building, facing it
2. Take a photo
3. Move around the object a desired distance and face object
4. Repeat steps 2 and 3 until you have completely surrounded the object/building

Best practices

- Photograph in consistent lighting
- Take photos from the same height where possible
- A tripod or mono-pod is recommended for consistency of images
- Keep the camera level with the ground
- Space images close enough to see all sides of the object or building

Questions? Please contact us at info@sharemy360.com. Thanks!